

UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications
under 37 CFR 1.53(b))

Title of Invention

Systems and Processes for Measuring,
Evaluating and Reporting Audience Response to
Audio, Video, and Other Content

Named Inventor(s)

Christopher N. Bell, Michael J. Becker, William C.
Carson, Mark L. Henry, Bernadette O. DiMauro

Attorney Docket

41053/203067

Express Mail Label No.

EL670013237US

APPLICATION ELEMENTS

1. ☐ Fee Transmittal Form
(Submit an original, and a duplicate for fee processing)
2. ☒ Applicant claims Small Entity status.
3. ☒ Specification, Claims,
and Abstract Total Pages 41
4. ☒ Drawings Total Sheets 83
5. Oath or Declaration Total Pages
 - a. ☐ Newly executed (original or copy)
 - b. ☐ Copy from prior application (37 CFR 1.63(d))
(for continuation/divisional with Box 16
completed)
The entire disclosure of the prior application, from which
a copy of the oath or declaration is supplied under Box
5b, is considered as being part of the disclosure of the
accompanying application and is hereby incorporated
by reference therein.
(i) ☐ DELETION OF INVENTOR(S)
Signed statement attached deleting
inventor(s) named in the prior
application, see 37 CFR 1.63(d)(2)
and 1.33(b).
6. ☐ Microfiche Computer Program (Appendix)

ADDRESS TO:

Assistant Commissioner for Patents
Box Patent Application
Washington, D.C. 20231

ACCOMPANYING APPLICATION PARTS

7. ☐ Nucleotide and/or Amino Acid Sequence
Submission (if applicable, all necessary)
 - a. ☐ Computer Readable Copy
 - b. ☐ Paper Copy (identical to computer copy)
 - c. ☐ Statement verifying identity of
above copies
8. ☐ Assignment:
 - a. ☐ Assignment Papers (cover sheet &
document(s))
 - b. ☐ Assignment is of record in parent
application No. _____
9. ☐ 37 CFR 3.73(b) Statement
(when there is an assignee)
☐ Power of Attorney by assignee
10. ☐ English Translation Document (if applicable)
11. ☐ Information Disclosure Statement (IDS) PTO-
1449
☐ Copies of IDS Citations
12. ☐ Preliminary Amendment
13. ☒ Return Receipt Postcard (MPEP 503)
(Should be specifically itemized)
14. ☐ Certified Copy of Priority Document(s)
15. ☒ Other: Request and Certification for
Nonpublication Under 35 U.S.C. 122(b)(2)(B)(i)

16. If a **CONTINUING APPLICATION**, check appropriate box and supply the requisite information:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No: _____
Recite complete dependency back to first parent application: _____

17. CORRESPONDENCE ADDRESS:

☒ Customer Number or Bar Code Label:

John S. Pratt, Esq.
KILPATRICK STOCKTON LLP
Suite 2800
1100 Peachtree Street
Atlanta, Georgia 30309-4530



23370

PATENT TRADEMARK OFFICE

By:

Vaibhav P. Kadaba

Vaibhav P. Kadaba - Reg. No. 45,865
Date: January 19, 2001
Telephone: 404-815-6500
Facsimile: 404-815-6555

PTO
09/766504

01/19/01

11000 U.S. PTO

01/19/01

REQUEST AND CERTIFICATION FOR NONPUBLICATION UNDER 35 U.S.C. 122(b)(2)(B)(i)	First Named Inventor	Christopher Nathan Bell
	Title	Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content
	Attorney Docket Number	41053/203067

I hereby certify that the invention disclosed in the attached application **has not and will not** be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

January 19, 2001

Date

Vaibhav P. Kadaba
Vaibhav P. Kadaba

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**